Soma Buckle

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Have your cake

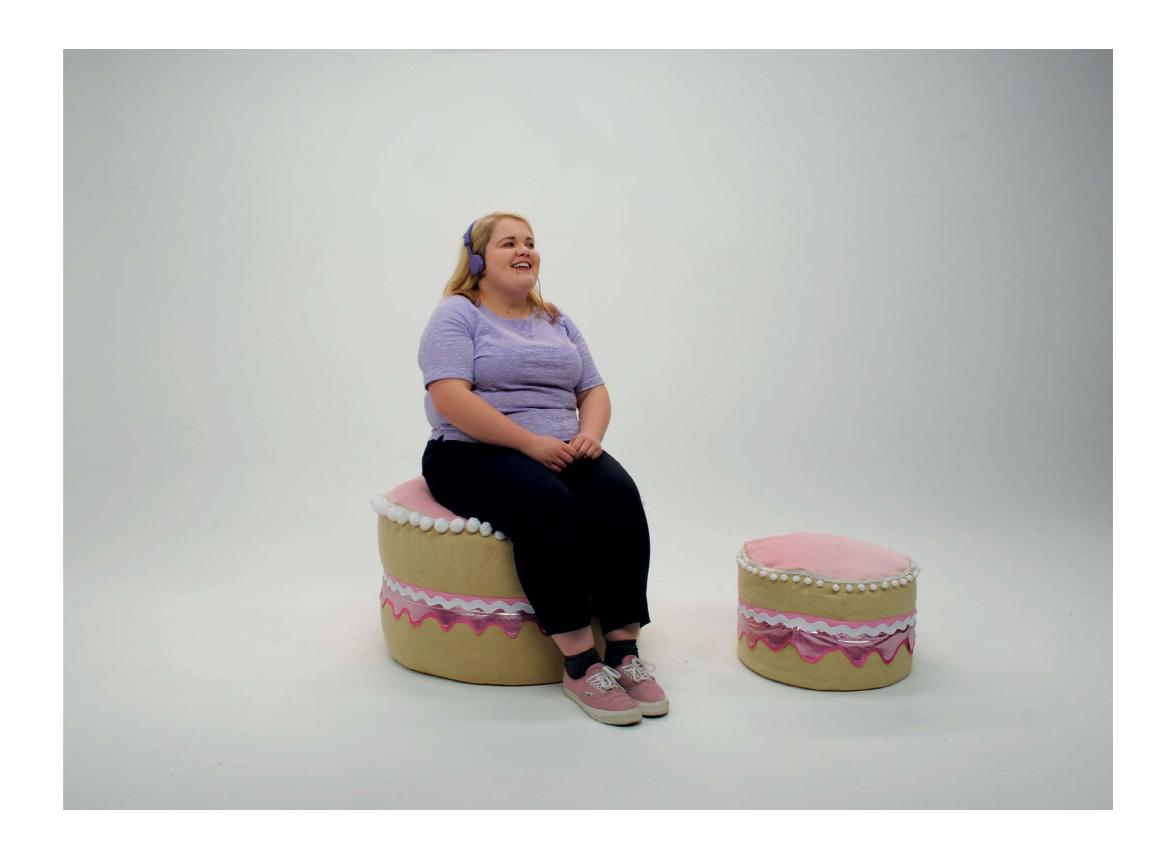
...and sit on it!

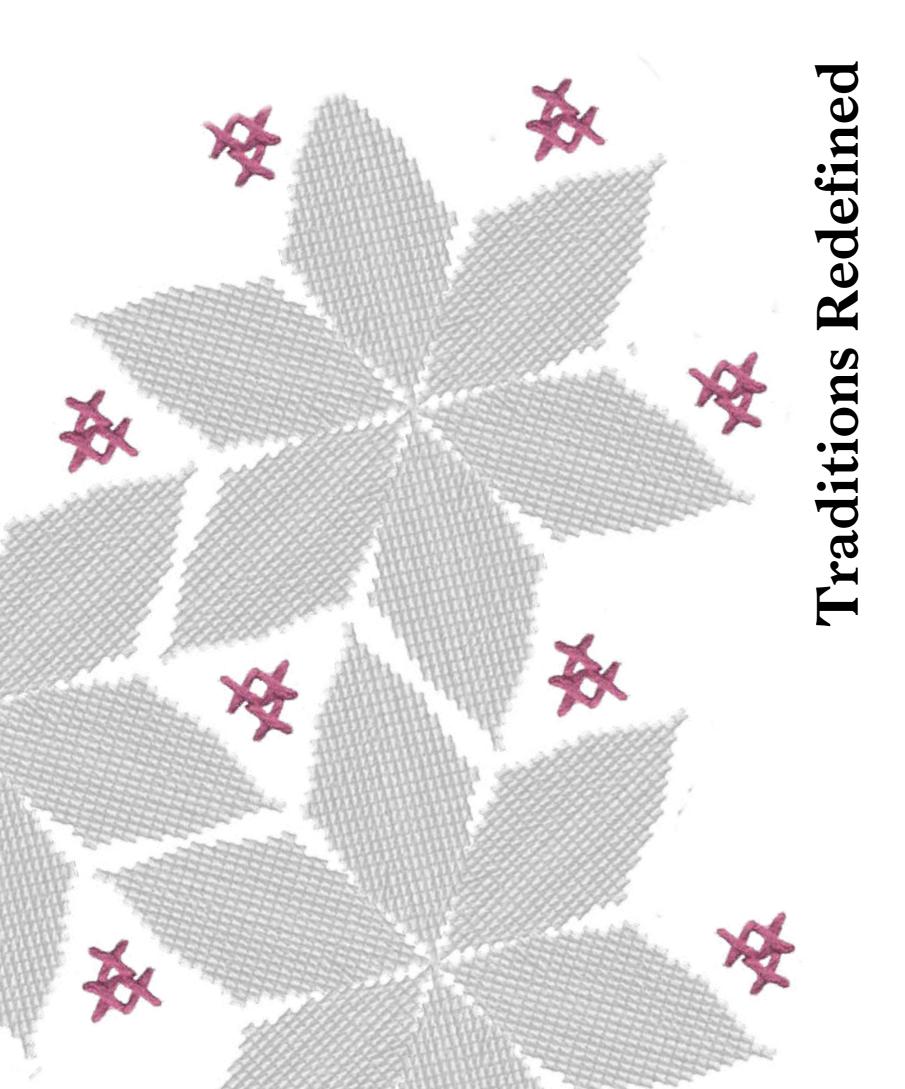
The need for emotional support during weight loss is imperative. With the rise of the social weight loss groups proving many success stories, what happens to members once the doors have closed? Designing this chair reflects a personal achievement. As you lift the top tier off, the weight of the cake signifies the weight I have lost. Once you take a seat and tune in you will be presented with motivational sound to give you that little boost that is sometimes needed.



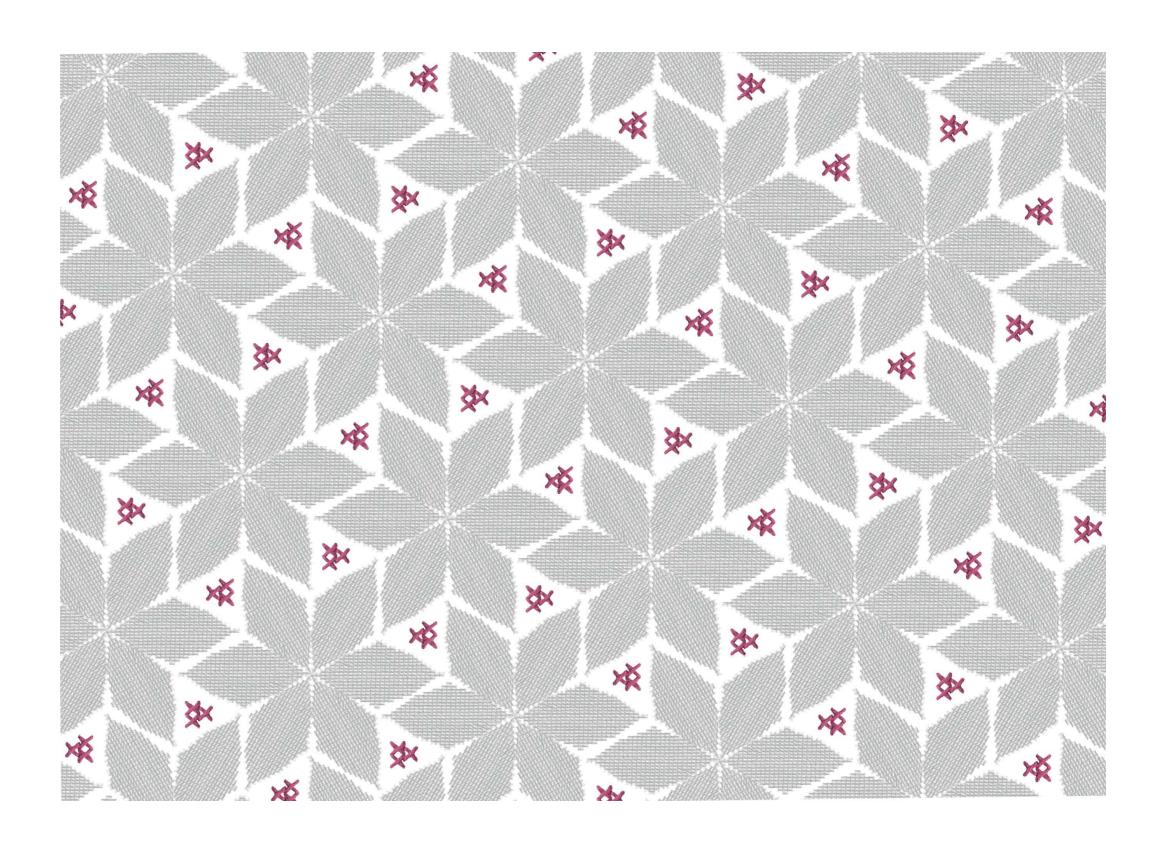








Using cross stitch as a traditional method of illustrating pattern within material, I was able to redefine this timeless tradition by placing it in a digital context. As a result, I have designed a minimalist repeat pattern print for a Christmas gift wrap.

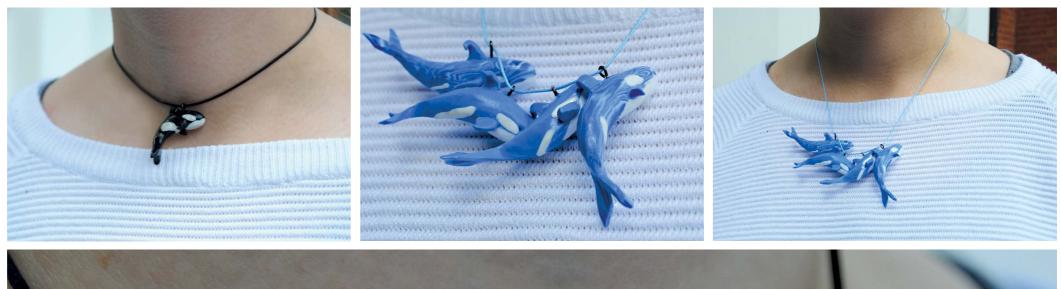




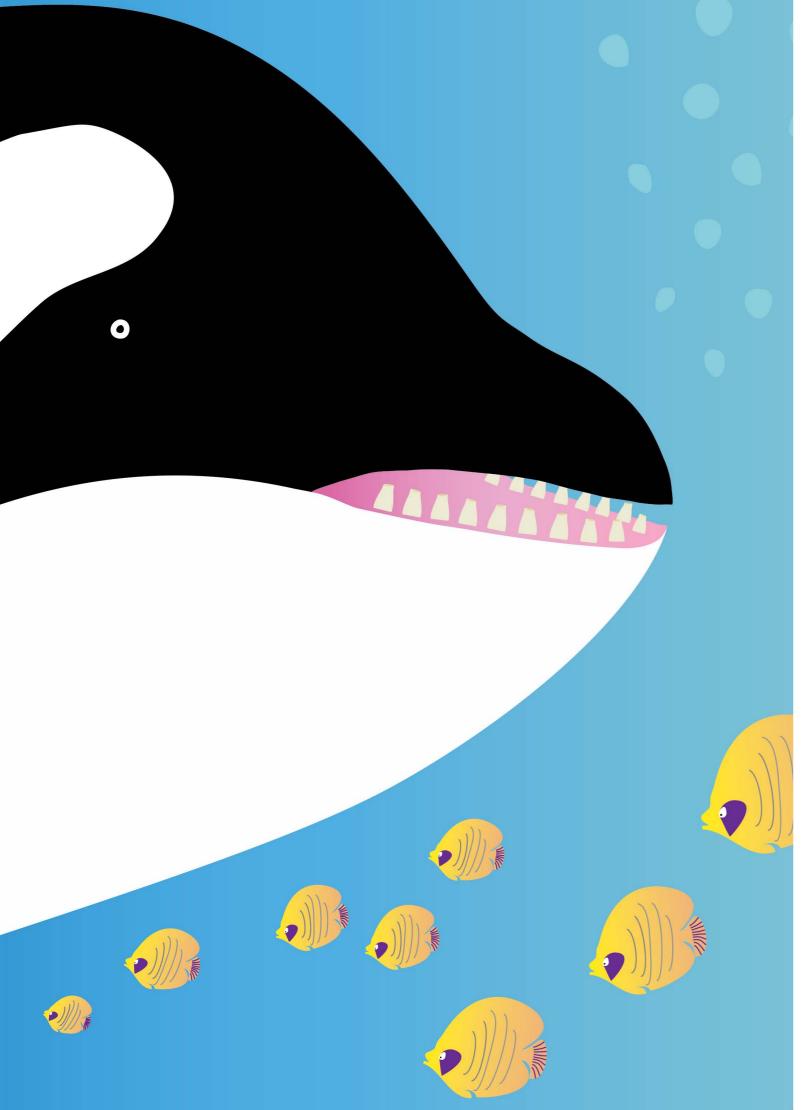
Re- Present

Following thorough research around orcas in captivity, with particular reference to SeaWorld, I chose to respond to my findings and highlight the issues surrounding captive orcas in a visual way. These pendants are representative of the sum of orcas currently held captive in Seaworld. Each pendant shows a collapsed dorsal fin and signs of damage that are indicative to SeaWorld's collection.



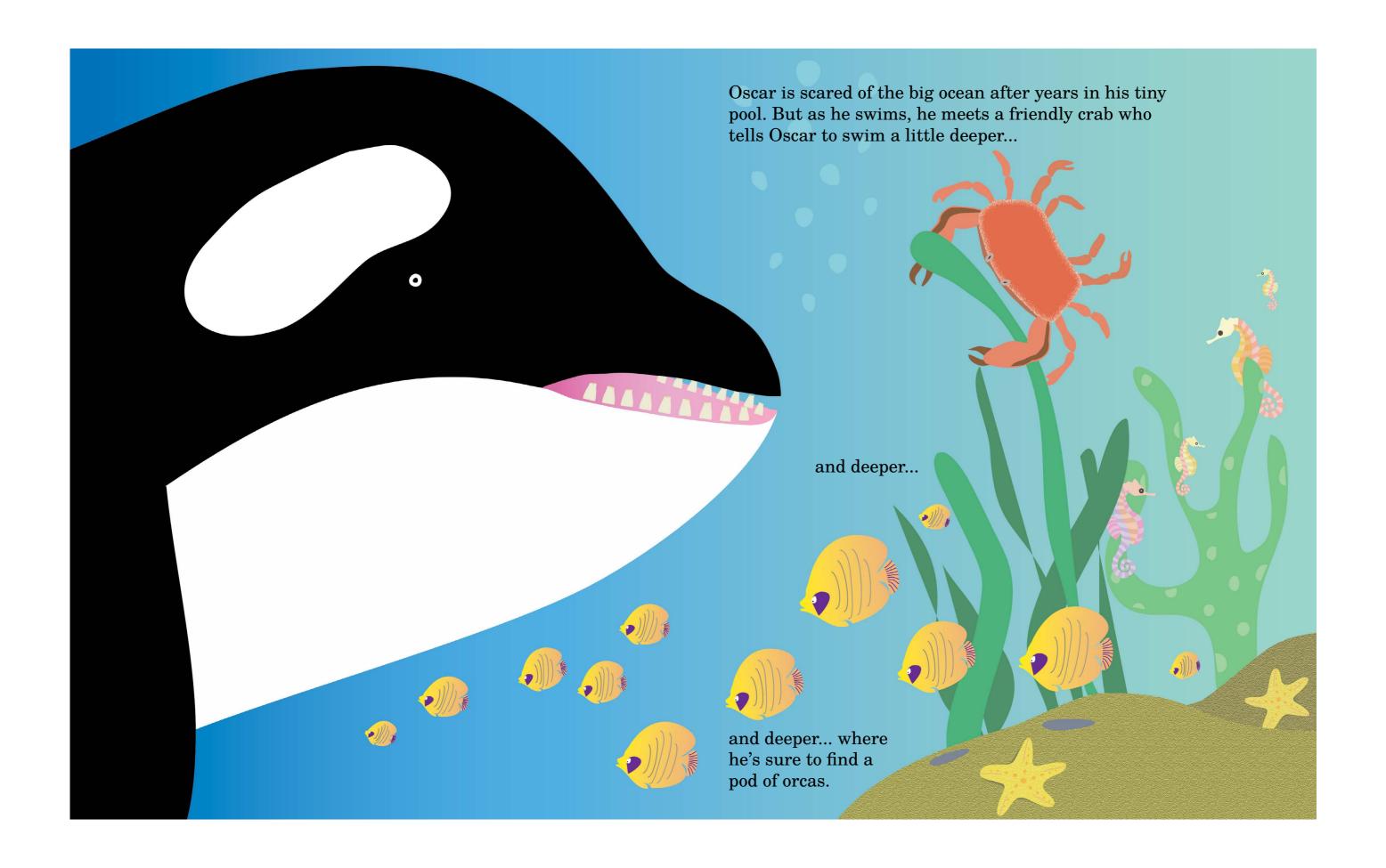






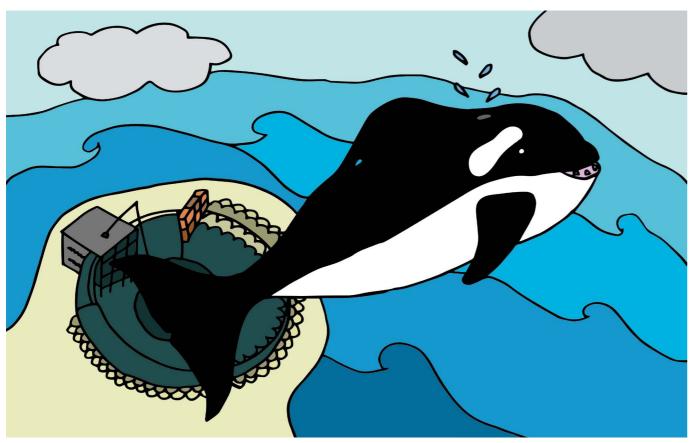
Oscar the Orca

Reflecting on what I have learnt from researching the subject of Sea World and captive orcas, I have writted and illustrated a childrens story book. This book focusses on one main character called 'Oscar' who is desperate to be free with his family in the ocean.

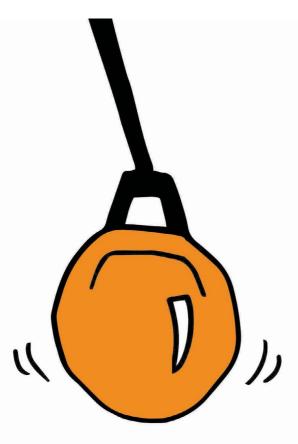












Oscar is a lonely orca in captivity, desperate to escape into the big blue ocean.

Stuck in a tiny pool, one night he hears a call that could change his life forever, but will Oscar ever find his freedom?





An insect with six legs

A bird that quacks

The dragonfly that hasn't stopped growing

A bird with a good hair style

A black and white animal

An upside-down bird

The squirrel that can fly

A bird that is extinct

The biggest foot in the room

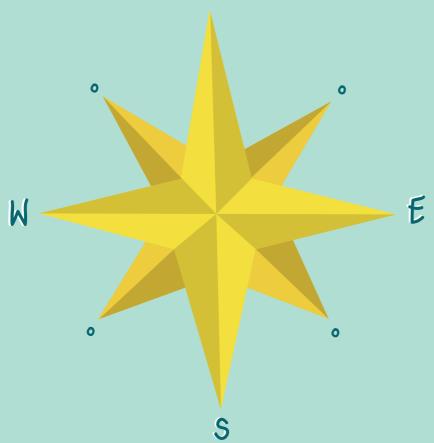
A creature with big teeth that may bite

Horniman Museum

Live collaborative project with the Horniman Museum in Forest Hill. The purpose of this childrens map is to educate in a fun and interactive way.



Lets go on a drawing adventure!



Experience the museum like never before with our new adventure maps.

Pick up your copy in reception now.







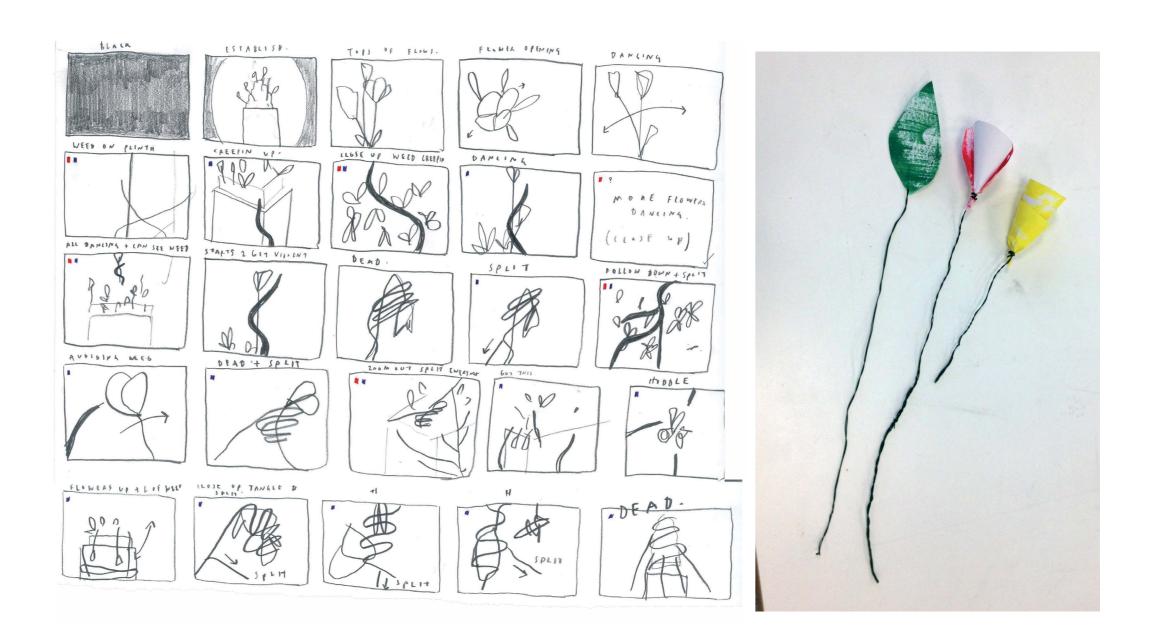




Inspired by the opera performance, this animation aims to communicate the selfish intentions of Don Giovanni and the moral dilemma faced by the recipient, Zelina. By representing Zelina as a floral arrangement and Don Giovanni as a parasitic weed it becomes clear that the flower will eventually become overpowered by the weed.

Collaboration with Lauren Veevers and Natalie Wyle.

https://vimeo.com/125668554





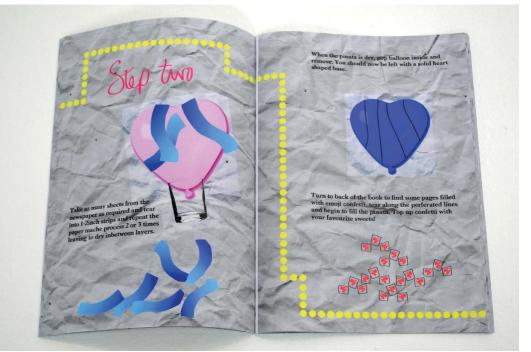


Emoji Piñata

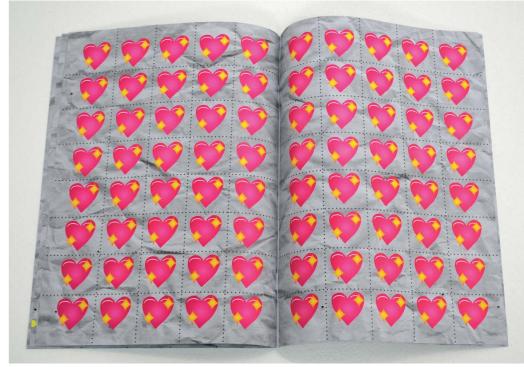
A twist on the traditional!

This book uses recycled material to form your very own party piece by using the emoji symbol and translating it into the traditional party game. This book encourages the reinvention of the piñata with a brand new twist to make it more appealing to the younger generation.











Scavi & Ray

A response to premium prosecco brand, Scavi & Ray's opportunity to produce a campaign raising awareness about their product. Drawing inspiration from their young, wealthy, female audience we focused on the sparkle and glamour of their lifestyles to produce a short memorable film.

Collaboration with Luke Greaves.

https://vimeo.com/125667824

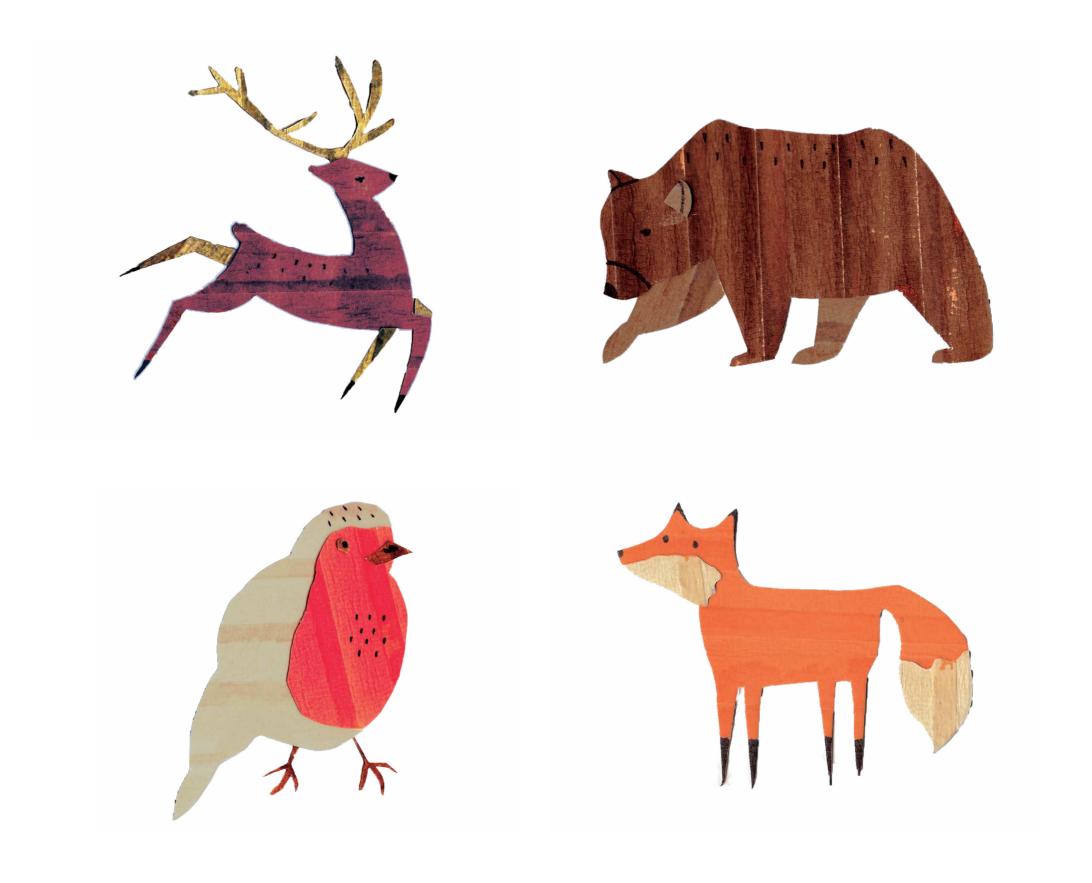






Internship

Time spent working at the Lush design studio in Poole, generating ideas and mock-ups for their 2015 Christmas gift range.



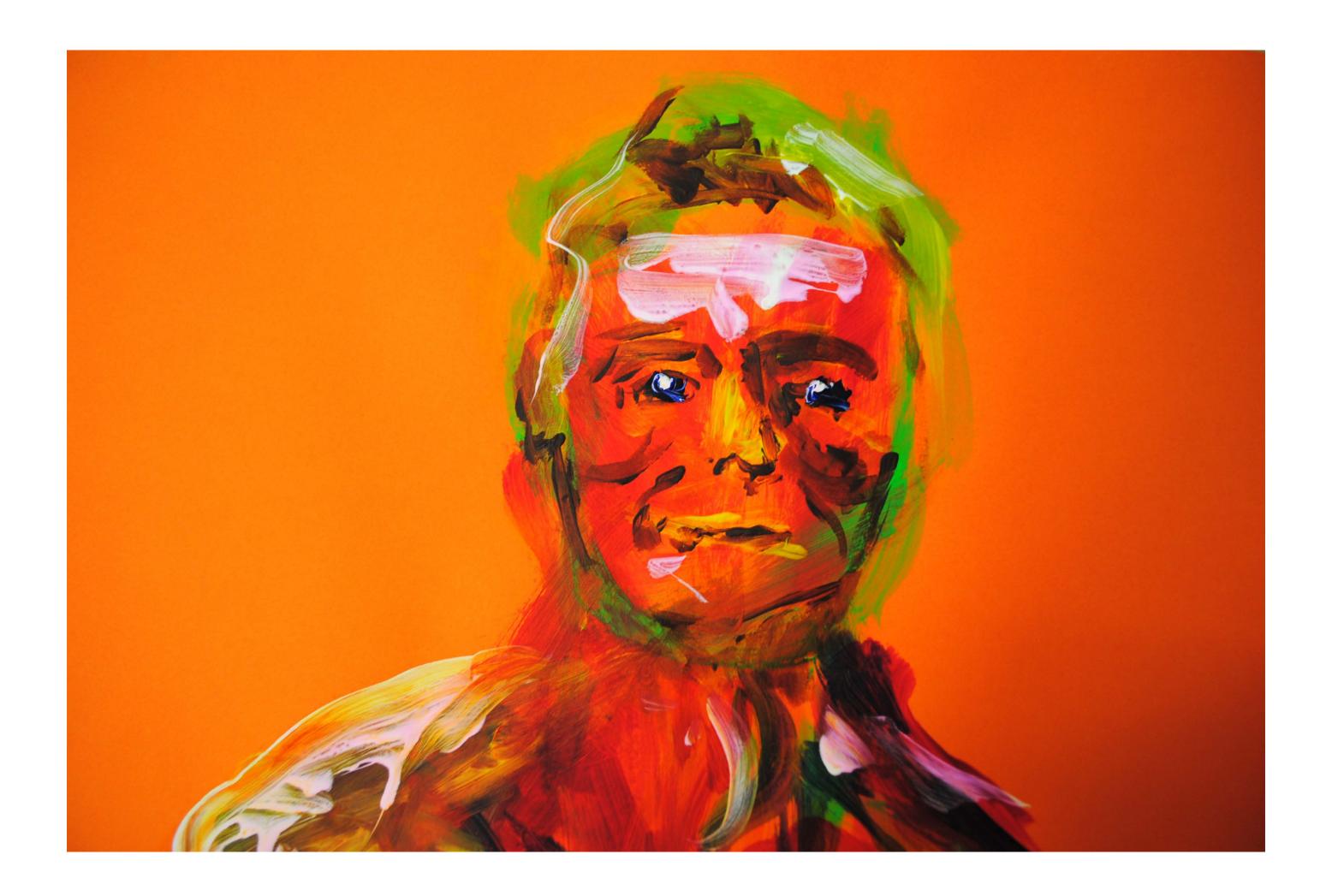




Location & Life drawing

Location drawing taking place at Borough Market.







Self Initiated

A selection of works made for seasonal craft fairs.





