



DISCOVER
DEVELOP
DIFFERENTIATE





OUR MISSION:
 MOTIVATE, EDUCATE, AND INSPIRE
 COMMUNITIES ACROSS THE GLOBE
 ON THE POSITIVE IMPACT OF LIVING
A HEALTHY ACTIVE LIFESTYLE

EVENTS

Fitness STAR Model Search
 My Best Self: Transformation Celebration

MAGAZINE

FS Corporate Magazine
 Motivate. Educate. Inspire
FS Agency Magazine
 Your Fitness Modelling Resource

NETWORK

Free Online Fitness Networking Community

AGENCY

Fulfilling Talent Scouts, Producers,
 Agents, and Corporations Fitness
 Modelling Requirements.

WE GROW U

- Social Media Management
- Product Placement
- Staffing & Demo's
- Print / Promotional
- Design / Creative
- Photography / Media





OUR MISSION:

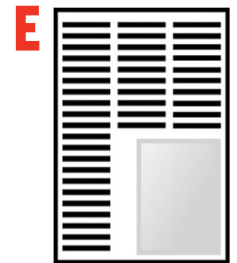
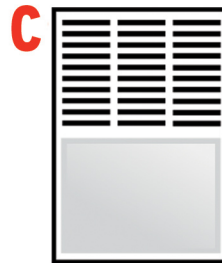
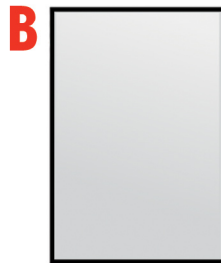
MOTIVATE, EDUCATE, AND INSPIRE COMMUNITIES ACROSS THE GLOBE ON THE POSITIVE IMPACT OF LIVING A HEALTHY ACTIVE LIFESTYLE

MAGAZINE

BI-MONTHLY

DIGITAL / PRINT ON DEMAND

AD	SIZE	WIDTH	HEIGHT	1X	3X	6X
A	DOUBLE PAGE	17"	11"	\$2500	\$2125	\$1875
B	FULL PAGE	8.5"	11"	\$1500	\$1275	\$1125
C	1/2 PAGE HORIZONTAL	8.5"	5.5"	\$1000	\$850	\$750
D	1/3 PAGE ISLAND	3.5"	11"	\$500	\$425	\$375
E	QUARTER PAGE	3.5"	4.5"	\$300	\$255	\$225



FS CORPORATE MAGAZINE ISSUE: FEB/MAR, JUNE/JULY, OCT/NOV
 FS AGENCY MAGAZINE ISSUE: DEC/JAN, APRIL/MAY, AUG/SEPT

ADVERTISE WITH US TOO!





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FSI PREMIUM SPONSORSHIP OPPORTUNITIES

STARTER PACKAGE

\$3000

3 Month Marketing Package

- Full Page Advertisement
- Logo on Fitness STAR Network
- Standard Banner Ad on Network
- WeGrowU Social Media Management

GOLDSTAR PACKAGE

\$500 /MONTH

1 Year Marketing Package

- Easy Payment Plan (12 equal instalments)
- Double Page Advertisement (All 3 Issues of FSM or FSA Magazine)
- Corporate Logo + Banner Ad on Network
- Quarterly News Blasts: Email Blast, FB Pages & Groups, IG Handles

CORPORATE TITLE

\$10,000

1 Year Business Development Package

- Double Page Ad or 2 Full Page Ad's (All 6 Issues)
- Product/Service(s) showcased at all demos/sampling cross Canada
- Logo Placement on All Relevant Websites, Print, Promotional Materials, and Online Fitness Network
- Quarterly News Blasts on all social media platforms
- WeGrowU Social Media Management
- 25% Discount Off Vendor Booth (All Fitness STAR Model Search Events)
- Additional FREE FULL PAGE AD: Athletes & Models Magazine (online digital)





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PREMIUM PLATINUM PACKAGE

\$25,000

EXCLUSIVITY RIGHTS

“OFFICIAL SPONSOR OF FSI”



- 10 x10 Exhibit Space (All FSMS Events in 2017)
- 5 -10 Minute LIVE Presentation at any/all FSMS Events
- Logo Placement on All Print & Promotional Materials
- Products/Services promoted at all demos/seminars
- Double Page AD + Additional Full Page Ad (All 6 Issues)
- Full Page Ad: Athletes & Models Magazine (All 4 Issues)
- Logo on Static right of Fitness STAR Network
- 500 x 300 Pixel Ad on Fitness STAR Network
- WeGrowU Social Media Management
- Quarterly News Blasts

FOR INDIVIDUAL PRICE RATES ON ANY SPECIFIC
PRODUCTS/SERVICES OUTLINED IN EXHIBITOR & CORPORATE
SPONSORSHIP PACKAGE EMAIL SALES@FITNESSSTAR.COM



2017 NORTH AMERICAN

FITNESS STAR MODEL SEARCH TOUR



FOR MORE DETAILS EMAIL US INFO@FITNESSSTAR.COM

FSMS / MBS HAMILTON, ON
APRIL 22

THEFITEXPO CHICAGO, IL
MAY 6

THEFITEXPO SAN JOSE, CA
JULY 29-30

THEFITEXPO ANAHEIM, CA
AUGUST 26-27

THEFITEXPO FT LAUDERDALE, FL
OCTOBER

NATURAL FITNESS SUMMIT TORONTO
NOVEMBER

CANFITPRO FITNESS EXPO VANCOUVER
DECEMBER

DATES TBA: **MONTREAL | SAN DIEGO | NEW YORK**

MY BEST SELF ★ SWIMSUIT ★ ATHLETIC APPAREL ★ GLAMOUR MODEL

★ BIKINI ★ ATHLETIC ★ MALE MUSCULAR ★ FIT OVER 40 ★

VISIT OUR NEW CORPORATE WEBSITE: FITNESSSTAR.COM

**BE SEEN
BE SCOUTED
BE DISCOVERED**