

Towards a water secure economy for East Africa



Water stewardship leadership forum and masterclass for business, government and civil society

Presented by



DIAGEO



At the MS TCDC Training Centre, Usa River, Arusha, Tanzania

Day 1: Water Stewardship Leadership Forum, Monday 11th April 2016

Days 2 & 3: Advanced AWS Training Program for practitioners, Tuesday 12th and Wednesday 13th April 2016

Day 4: AWS Specialist Training Program, Thursday 14th April 2016

This landmark event is a catalyst for improved collaboration between business, government and civil society to improve water security across East Africa. It will equip participants with a state-of-the-art understanding of water stewardship, and of how its benefits can be harnessed by business, government and civil society alike. It brings the world's leading experts on water stewardship together with leaders, practitioners and policy makers to discuss how water can be better managed to secure inclusive and sustainable economic growth.

Water risks shared by business, government and communities include resource depletion, pollution, drought, floods, water conflict and inadequate infrastructure, investment and governance. Water stewardship has emerged as the pathway for how leading businesses are mitigating these risks, and contributing to collective action to improve water management at community, municipal, basin, national and international scales. Drawing on case studies from the region, the event will share practical examples to illustrate the business case and value of stewardship from multiple perspectives, and explore strategic insights and future opportunities for implementation.

The event will also equip participants with training on the Alliance for Water Stewardship Standard. The AWS Standard is the ISEAL compliant, globally consistent framework for implementing stewardship, helping water users to understand and mitigate water risks facing sites, supply chains, local communities and basins of operation. The Standard is designed to guide, recognise and reward business efforts. In addition to reducing costs and improving productivity, the standard helps build constructive and high-integrity relations with government and communities, and helps to prevent water related disruption to operations, minimize regulatory liabilities, satisfy investor due diligence, and enhance brand.

With support from:



Key features and content

The event has a modular design to respond to different audience needs:

Day 1: Water Stewardship Leadership Forum

Day one is targeted at senior decision makers and leaders from business, government and civil society and sets out the strategic case for engagement through water stewardship. Keynote presentations will explore why business needs to be engaged in addressing the water security challenges, and lays out the opportunities for constructive action and collaboration. Speakers and topics will include:

- Importance of stewardship from a government perspective: Tanzanian / Kenya (speaker tbc)
- The strategic case for stewardship in East Africa: Dr Nick Hepworth, Water Witness International
- Water stewardship in action: Mr Onesmo Sigalla, 2030 Water Resources Group/IFC
- The business benefits of water stewardship: Diageo / Serengeti Breweries Limited (others tbc)
- The development partner perspective: International Water Stewardship Partnership, GIZ. DFID (tbc)
- Civil society's role in water stewardship: Shahidi wa Maji
- The Alliance for Water Stewardship standard: Dr Mark Dent, Africa Regional Manager, AWS

All participants are invited to networking drinks and barbecue on the evening Monday 11th April.

Days 2 & 3: Advanced AWS Training Program

The Advanced AWS Training Program is a two-day course for water management and sustainability professionals, for people who will be implementing water stewardship in their operations or people providing consulting, auditing or training services. The program will first introduce participants to water stewardship and the AWS Standard, and help them to understand how it can support water management goals, business sustainability and risk management. The Program then takes an in depth look at the six steps involved in water stewardship by working through case studies. The training builds on knowledge generated by the first applications of the AWS Standard in Africa, and combines hands-on, practical site and catchment level engagement with consolidation in workshop sessions. A field visit to Serengeti Breweries Ltd site in Moshi which has pioneered implementation in the region will provide for hands on learning its application.

Day 4: AWS Specialist Training Program

The AWS Specialist Training Program is a one-day course for people seeking accreditation as AWS auditors, consultants and trainers. It will review the case study examined in the Advanced Training Program from an auditor's perspective, examine the requirements of the AWS verification processes and, examine the value proposition for water stewardship compliance and the business case for water stewardship.

Successful completion of all four days will fulfil the training requirements for AWS interim accreditation as trainers, consultants or conformity assessment bodies.

Who should attend?

Day	Target audience
Day 1: High level forum (Monday 11 th April)	<ul style="list-style-type: none">• Business leaders from water use sectors (agriculture, manufacturing, mining and extractives, tourism and NRM)• Government water resource managers and policy makers• Consultants, advisors, trainers and conformity assessment bodies• NGOs, academia and civil society
Days 2 & 3: Advanced AWS Training Program (Tuesday 12 th and Wednesday 13 th April)	<ul style="list-style-type: none">• Business supply chain and site managers, HSE Management and Officers• Government water managers and regulators• Consultants, trainers and conformity assessment bodies• NGOs, academia and civil society
Day 4: AWS Special Training (Thursday 14 th April)	<ul style="list-style-type: none">• Conformity assessment bodies, trainers and consultants• Others welcome

Program objectives

Day	Learning objectives
Day 1: High level forum (Monday 11 th April)	<ul style="list-style-type: none"> • Enhanced understanding of water risks, stewardship opportunities and relevant regional and global initiatives; • Peer-to-peer insights on strategic and practical responses to water risks; • Enhanced understanding of how business engagement and stewardship contributes to public policy goals, compliance and regulatory implementation; • Overview of water stewardship and the AWS Standard, how they contribute to shared objectives on water management, and opportunities for involvement
Days 2 & 3: Advanced AWS Training Program (Tuesday 12 th and Wednesday 13 th April)	<ul style="list-style-type: none"> • Understanding of the core requirements of each of the six implementation steps of the AWS Standard; • Achieve a deeper knowledge of the Standard's criteria and indicators and how they are applied at a site and catchment level; • Build confidence in working with the Standard through experience with the application of criteria and indicators and groups exercises to raise and resolve questions and ambiguities; • Deepen understanding about the relationship between water stewardship and other water initiatives, particularly integrated water resources management, that are used at a site and catchment level
Day 4: AWS Special Training Program (Thursday 14 th April)	<ul style="list-style-type: none"> • Equip special service providers with a deeper knowledge of the application of the water stewardship system to water using sites • Provide potential specialist service providers with an understanding of the AWS verification system and its requirements • Provide potential specialist service providers in developing a business case to market their services to business and organisations likely to engage with water stewardship

Costs

Day 1: Free attendance for all participants

Days 2, 3 & 4: GBP £100 per day will be charged to cover costs of delivery. A limited number of fully subsidised attendance is available for regional government and civil society groups.

Registration and logistics

To secure your place at the event please request a registration form by email from robbiesage@waterwitness.org and return the completed form (with payment if required) by 10th March 2016 at the latest. The venue has limited space and we recommend early registration to avoid disappointment. Logistical arrangements and a detailed agenda will be circulated upon registration though participants should plan to arrive for an 0830 sharp start on Monday 11th April.

Accommodation and airport pick-ups from nearby Kilimanjaro International airport (30 mins) can be booked at the MS TCDC training centre. Details and booking arrangements will be included on the registration form.

With support from:



Partners

The **Alliance for Water Stewardship (AWS)** is a global partnership dedicated to promoting the responsible use of freshwater, through a water stewardship system that drives, recognizes and rewards improved water stewardship performance in the private sector. The AWS Standard is an international, ISEAL-compliant, standard that defines a set of water stewardship criteria and indicators for how water should be stewarded at the site and catchment level in a way that is environmentally, socially and economically beneficial. The Standard is designed to support, recognize and reward collaborative efforts to manage shared water challenges, focusing on four outcomes of water stewardship: Good Water Governance; Sustainable Water Balance; Good Water Quality; Healthy Status of Important Water Related Areas. Implementing the AWS Standard helps businesses to mitigate their water and climate risks, address shared water challenges in their catchment, and ensure that responsible water stewardship actions are in place to minimize negative impacts and maximize positive impact for everyone. For more information, visit <http://www.allianceforwaterstewardship.org/>

Water Witness International is a research and advocacy charity which works for sustainable and equitable water resource management. WWI is a founder member of the AWS, leads the strategic and technical application of water stewardship across Africa, and is an accredited trainer and advisor on the Standard. In early 2015, WWI led the first implementation of the AWS Standard in Africa with Olam International. Through their Fair Water Futures Programme, WWI has funding from the Scottish Government to support the promotion and uptake of the AWS Standard in Africa. In addition to supporting implementation of the AWS Standard at sites in Tanzania and Zambia, WWI leads the organisation of the AWS training event in Moshi in early 2016 to advance water stewardship in the region, to be attended by participants from business, government, and civil society. For more information, visit www.waterwitness.org.

WWF is one of the world's largest and most respected independent conservation organizations, with over 5 million supporters and a global network active in over 100 countries. WWF's mission is to stop the degradation of the Earth's natural environment and to build a future in which humans live in harmony with nature by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption. WWF's water stewardship program has developed innovative platforms (e.g., Water Risk Filter, AWS) and offered leading-edge thinking to shift the debate towards stronger corporate engagement on collective action and good governance

The 2030 Water Resources Group (2030 WRG) is a global public-private-civil society partnership which facilitates open dialogue and collaboration to drive actions necessary to improve water resource management in water stressed developing countries. The ultimate aim of such reforms and actions is to close the gap between water demand and supply by the year 2030. In Tanzania, the 2030 WRG supported the establishment of a Tanzania 2030 Water Resources Group partnership in 2014 which is currently assisting to develop multi-stakeholder initiatives in the Greater Ruaha and Pangani catchments, as well as innovative programs to improve access to efficient irrigation. For more information visit www.2030wrg.org. In Tanzania, the partnership is funded by SABMiller with seed funds to carry out assessments and catalyze multi-stakeholder forums and decision making. Several firms, civil society organization and programs have now committed to this partnership. These include: The Government of Tanzania represented by Ministry of Water, Prime Minister's Office, Ministry of Energy and Minerals, National Irrigation Commission. Others are Pangani Basin Water Board, Tanzania Eclectic Supply Company, Moshi Urban Water Supply and Sewerage Authority, Arusha Urban Water Supply and Sewerage Authority,

Arusha Technical College, TBL Group Ltd, Serengeti Breweries, Kiliflora, Coca Cola Bonite Bottlers Ltd, Tanzania Horticultural Association, GIZ, TPC, Naga Foundation, iMoMo Program, Shahidi wa Maji, Acacia Mining, CEO Roundtable of Taznania, Olam, Alliance for Water Stewardship and more requests are coming.

With support from:

