



PREFERRED
rewards





Standee

A large green standee with the Albertsons Preferred Rewards Card logo at the top. The main text reads "Earn FREE* groceries with the NEW Albertsons Preferred Rewards Card". Below this, it says "Earn 10 points per \$1 spent" and "PLUS you still earn Gas Rewards". A "SIGN UP TODAY" button is visible. At the bottom, it says "SIGN UP TODAY!" and includes a small note: "*See customer service for details.".

Earn
FREE*
groceries

with the **NEW** Albertsons
Preferred Rewards Card

A green ceiling banner with the text "Earn FREE* groceries with the NEW Albertsons Preferred Rewards Card". It features the Albertsons Preferred Rewards Card logo and the words "The more you spend, the more you save".

Albertsons **Preferred Rewards**

DOUBLE points

Earn 20 points per \$1 on this item

wild harvest

Sign Topper

Double points

wild harvest

\$ 88

lb.

Fresh

\$ 88

lb.

Farmstand® Asparagus

Freezer Cling

Earn **FREE groceries**

with the **NEW** Albertsons Preferred Rewards Card

Earn 10 points per \$1 spent

Albertsons **Preferred Rewards**

1.79 **Unit Price**
0.0¢ PER OZ

1.79 **Unit Price**
0.0¢ PER OZ

1.79 **Unit Price**
0.0¢ PER OZ

**10 oz 31 JUL 16 106 8907 15 5 2016
6022 A 15 5 2016**

**10 oz 31 JUL 16 106 8907 15 5 2016
6022 A 15 5 2016**

**10 oz 31 JUL 16 106 8907 15 5 2016
6022 A 15 5 2016**

PRODUCT NAME

PRODUCT NAME

PRODUCT NAME

Double points

Earn 20 points per \$1 on this item

Double points

Earn 20 points per \$1 on this item

Double points

Earn 20 points per \$1 on this item

national brand **QUALITY for less**

EXCELLENT SOURCE FIBER

LOW SATURATED FAT

nutrition iq

Double points

Earn 20 points per \$1 on this item

Earn **FREE* groceries** with the **Albertsons Preferred NEW Rewards Card**

Purchase Stockman & Dakota® and earn

Double points

Earn **20 points per \$1** on this item

Stockman & Dakota

Case Cling



For more details, complete FAQs and Terms & Conditions, please visit albertsons.com/pREFERRED or contact us at 1-877-832-7148.

The best rewards are just around the corner.

Albertsons Seven

PREFERRED rewards

The more you shop, the more you earn.

With Albertsons® Preferred Rewards, you can be rewarded every time you shop in our stores. It's easy:

1. Sign up today and immediately start saving ingredients. Current Albertsons® Preferred Savings Cardholders **must upgrade** to the new card to participate.
2. Earn points toward valuable **Rewards Certificates** for FREE groceries which print right on your receipt. PLUS continue to get **Preferred Savings** discounts on thousands of items.
3. You can use your Rewards Certificates the next time you shop or combine them for even bigger savings.

It's the best way to get the most out of every trip to the store. So what are you waiting for? Sign up today and get ready to be rewarded.

Albertsons Seven

The savings you want and the rewards you deserve.

You still receive all the benefits Preferred Members enjoy, such as **Preferred Savings** and **Exclusive Promotions**. But now your Albertsons Preferred Rewards Card makes shopping in our stores even better.

With your new card, you'll also enjoy:

- Rewards Certificates** Earn 10 points per \$1 spent on every item in your grocery bag* and receive a \$5 Rewards Certificate for FREE groceries at each time you reach 1,000 points.
- Bonus Points** Each transaction of bonus points is from the last time you shopped in our stores, plus a percentage throughout the store, plus weekly and bi-monthly.
- Exclusive Offers** Each Rewards Certificate includes a unique offer just for you based on your email address. You'll receive personalized offers right in your inbox.
- Bonus Points** Earn 500 bonus points with every transaction.

Earn FREE* groceries faster and get personalized offers when you sign up for Albertsons email.

Total points earned in three months: **\$1,368 Points**

That's \$40 in Rewards Certificates! Combine that with the average Preferred Savings discounts of \$100 and you could be saving \$165 every three months—that's more than \$500 per year!*

*Subject to change. Minimum purchase required. Excludes certain items. Not combinable with other offers. Limit one offer per household. *Subject to change. Minimum purchase required. Excludes certain items. Not combinable with other offers. Limit one offer per household. *Subject to change. Minimum purchase required. Excludes certain items. Not combinable with other offers. Limit one offer per household.

Albertsons Seven

See how fast you can earn FREE* groceries.

Rewards per \$1 spent every time you shop: **10 points** = **3,400 Points**

Double Points on Special Buys: **4,980 Points**

Buy 2,000 pts worth from the Gift Card Mailer: **1,000 Points**

From and Rewards: **Exclusive Bonus Point** = **30,000 Points**

Offers from email and mail: **10,000 Points**

Total points earned in three months: **\$1,368 Points**

With Albertsons® Preferred Rewards, you can be rewarded every time you shop in our stores. It's easy:

- 1. Sign up today and immediately start earning rewards.
- 2. Get Preferred Savings on thousands of items plus earn points towards valuable **Rewards Certificates** good for **FREE* groceries**.
- 3. Earn Rewards even faster when you provide your email address. You'll receive personalized offers sent straight to your inbox.

It's the best way to get the most out of every trip to the store. So what are you waiting for? Sign up today and get ready to be rewarded.

Albertsons Seven

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Brochure

Card Application



Ambassador Table Skirt

Training
Spine
and
Front
Cover



Training Guide

SPOKANE

Training Guide
SPOKANE



Cover
Letter

Talking Points

- Sign up or upgrade and immediately start earning FREE groceries
- Current Preferred Card holders must upgrade to the new program to earn points
- Earn 10 points per dollar spent on every item in your grocery bag
- Earn Double Points, 20 points per dollar spent, on special brands
- Receive a \$5 Rewards Certificate printed right on your receipt each time you spend \$5,000+ points
- Use the certificate at your Albertsons store, even online!

Talk
FAQ
Cards

Frequently Asked Questions

- How do I earn Albertsons Preferred Rewards Points?**
Present your Albertsons Preferred Rewards Card at checkout and earn 10 Points for every dollar spent at Albertsons. Look for additional details inside the Training Kit.
- Can I earn Points and Rewards Certificates on the Albertsons Preferred Savings Card?**
You can't use your Preferred Savings Card to earn Points, but you can use it to earn Rewards Certificates.
- When do I get a Rewards certificate?**
Each time you spend \$5,000+ on your Preferred Points in one shopping period, you will receive a Rewards Certificate valued at 10% of the total purchase of your choice. The Rewards Certificate will be printed on the bottom of your receipt, so make sure to keep it for when you need to identify yourself.

Rewards with the



Launch Training
Binder

Training Kit
Launch Box
and Decal

Earn points through July 31*

the new earning period is August 1 thru October 31



5,000 points = \$5 Reward

*unused points earned May-July expire July 31

Standee

Earn points through July 31*

the new earning period is August 1–October 31

5,000 points = \$5 Reward

*unused points earned May-July expire July 31

T-Stand Sign

Earn points through July 31*

*unused points earned May-July expire July 31

the new earning period is August 1 thru October 31



Earn points through July 31*

the new earning period is August 1 thru October 31



Checkstand Decal

Ribbon

Earn points through July 31*

the new earning period is August 1–October 31

5,000 points = \$5 Reward

*unused points earned May-July expire July 31

Frontline Sign