



shop.
earn.
fuel.

Logo
and
Tagline
Treatment



shop.
earn.
fuel.

Save All Summer

A vertical rectangular panel with a blue background. The top half is a lighter blue and contains the text "shop. earn. fuel." in white. The bottom half is a darker blue and contains a smaller version of the Gas Rewards logo with the Albertsons text below it, and the tagline "Save All Summer" at the very bottom.

shop.
earn.
fuel.

A vertical rectangular panel with a blue background. The top half is a darker blue and contains a large version of the Gas Rewards logo with the Albertsons text below it. The bottom half is a lighter blue and contains the text "shop. earn. fuel." in white.

A square panel with a red background. It features a large version of the Gas Rewards logo with the word "ACME" in a stylized, italicized white font with a red outline below the needle.

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Save All Summer

A vertical rectangular panel with a blue background. The top half is a darker blue and contains a large version of the Gas Rewards logo with the Albertsons text below it. The bottom half is a lighter blue and contains the text "shop. earn. fuel." in white, with the tagline "Save All Summer" at the very bottom.

A square panel with a red background. It features a large version of the Gas Rewards logo with the "Jewel Osco" logo in white below the needle.



Save All Summer

Limited time offer now through September 7.



shop.
earn.
fuel.

See store for details.

T-Stand Sign with Brochure Holder

shop.

Shop at participating Albertsons® stores.

earn.

Earn 5¢ off per gallon every time you accumulate \$50 in qualified purchases.

fuel.

Fuel with your Preferred Savings Card at the pump. **SAVE INSTANTLY!**



Ribbon



Freezer Cling



Save All Summer
Limited time offer now through September 7.
See store for details.

shop.

Shop at participating Albertsons® stores.

earn.

Earn 5¢ off per gallon every time you accumulate \$50 of qualified purchases.

fuel.

Fuel with your Preferred Savings Card at the pump. **SAVE INSTANTLY!**

Save up to \$1.50 OFF per gallon

Valid through September 7

on one fuel purchase by using your Preferred Savings Card when you shop at participating stores. Just use your Preferred Savings Card each time you make a purchase at a participating store, and you will earn 5¢ off per gallon for every \$50 of qualified purchases! You don't need to spend \$500 at once - your purchases add up automatically. Upon reaching \$50 in purchases, a 5¢ Gas Rewards™ will be issued to your Preferred Savings Card.

The more you shop, the more you earn!
Please see the back of the Preferred Savings Card for details. Not valid where prohibited. Excludes Fuel Cards. Fuel and certain gas tax amounts at participating locations only.

Easel Sign with Tear Pad



Save All Summer
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**shop.
earn.
fuel.**



Frontline Sign

shop. earn. fuel.



Monitor L-Sign



Save All Summer

Limited time offer now through September 7.
See store for details.



Nozzle Talker



Save All Summer

Limited time offer now through September 7.
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Pump Topper Sign

shop. earn. fuel.

- 1 Swipe your credit/debit card.
- 2 Swipe/scan/enter your Preferred Savings Card.
- 3 Select "Yes" to use your GAS REWARDS and watch the price roll back!
- 4 Your pump receipt will show your GAS REWARDS savings.



It's easy!

Earn and redeem Gas Rewards™ at these Albertsons® locations:

201 SOUTH STEPHANIE STREET
HENDERSON, NV 89015

2885 EAST DESERT INN ROAD
LAS VEGAS, NV 89121

4055 SOUTH DURANGO DRIVE
LAS VEGAS, NV 89147

4850 WEST CRAIG ROAD
LAS VEGAS, NV 89032

5500 BOULDER HWY
LAS VEGAS, NV 89122

7271 S. EASTERN AVENUE
LAS VEGAS, NV 89119

8410 FARM ROAD
LAS VEGAS, NV 89131

9725 SOUTH MARYLAND PKWY
LAS VEGAS, NV 89123



Use your Preferred Savings Card at the pump and save instantly!

Valid through September 7

1. Each time you scan the new \$50 in qualified purchases with your Preferred Savings Card at participating ALBERTSONS® locations, you will earn 5¢ per gallon in Gas Rewards. Customers must use their Preferred Savings Card at time of purchase to earn Gas Rewards.
2. Qualified purchases exclude purchases of money orders, postage stamps, lottery tickets, wire transfer services, ALBERTSONS® brand gift cards, fuel fill pay service products which are sold at face value as a convenience for our customers, certain prescription purchases, alcohol, tobacco and fuel at duty where prohibited by law.
3. Each Gas Rewards expires 30 days from date of issuance.
4. This limited time offer and is subject to change at any time. Promotion ends September 7, 2010.
5. Gas Rewards will be tracked electronically on your Preferred Savings Card. You must swipe, scan or enter your Preferred Savings Card number at the fuel pump or make the fuel order or link at participating ALBERTSONS EXPRESS fuel centers to receive your Gas Rewards discount.
6. You can redeem a combined total of up to \$1.50 per gallon in Gas Rewards.
7. Discounted fuel is valid for 20 gallons and does not limit the need to use vehicles per transaction. Pump transaction will stop at 20 gallons when using your Gas Rewards. A separate transaction is required if you want to purchase additional fuel after the 20 gallons are pumped. If purchase is less than 20 gallons of fuel when redeeming Gas Rewards, your Gas Rewards balance will wait to zero after you complete your transaction, except in the case where your Gas Rewards balance was above the \$1.50 per gallon limit prior to your purchase. In that instance, any unexpired Gas Rewards may be used in your next fuel purchase.
8. Discount is only valid on gasoline and diesel fuel and only available at participating ALBERTSONS EXPRESS locations.
9. Gas Rewards have no cash value and cannot be used with any other fuel discount or offer. Discounts cannot be transferred to other Preferred Savings Card accounts.
10. For additional information about Gas Rewards, go to www.albertsons.com/preferredsavingscard. To update your personal information, go to www.albertsons.com.

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Limited time offer ends
September 7

shop. earn. fuel.



Save All Summer

Limited time offer now through September 7.
See store for details.

How do I earn Gas Rewards™?

Just scan your Preferred Savings Card each time you make a purchase at a participating ALBERTSONS® or ALBERTSONS EXPRESS store. You don't need to spend all \$50 at once – your purchases add up automatically.

How do I redeem my Gas Rewards?

Redeem your Gas Rewards at the pump of any participating ALBERTSONS EXPRESS fuel centers by scanning your Preferred Savings Card.

How much gasoline can I purchase?

When you choose to use your Gas Rewards, you can pump up to 20 gallons in one transaction for one vehicle.

Do Gas Rewards expire?

Each earned Gas Rewards discount expires 30 days after date of issuance.

How do I keep track of my Gas Rewards?

Just look at the bottom of your receipt each time you shop to find your total Gas Rewards available that day or contact us at 877-932-7948.

How many Gas Rewards can be redeemed in one fuel purchase?

You can redeem a combined total of up to \$1.50 per gallon in Gas Rewards in one fuel purchase.

How do I sign up for an Albertsons Preferred Savings Card?

Sign up today at your local ALBERTSONS.

Any other restrictions?

This is a limited time offer and is subject to change at any time. Promotion ends September 7, 2010. [Click Here for Terms & Conditions](#)



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Earn 5¢ off per gallon every time you accumulate \$50 in qualified purchases.

fuel.

Fuel with your Preferred Savings Card at the pump.
SAVE INSTANTLY!



Brochure

Downloadable PDF for Site Placement

How do I earn Gas Rewards™?

Just scan your Preferred Savings Card each time you make a purchase at a participating ALBERTSONS® or ALBERTSONS EXPRESS store, and you will earn 5¢ off per gallon for every \$50 in qualified purchases (restrictions apply – see Rule #2 on back). You don't need to spend all \$50 at once – your purchases add up automatically. Upon reaching \$50 in purchases, Gas Rewards will be issued to your Preferred Savings Card. The more you shop, the more you earn.

How do I redeem my Gas Rewards?

Redeem your Gas Rewards at any participating ALBERTSONS EXPRESS fuel centers by swiping, scanning or entering your Preferred Savings Card number at the pump.

- To use your discount, press YES and watch the price of gas roll back.
- If you want to save your discount for a future fuel purchase, press NO.



How much gasoline can I purchase?

When you choose to use your Gas Rewards, you can pump up to 20 gallons in one transaction for one vehicle. Pump will stop after 20 gallons when using your Gas Rewards. A separate transaction is required if you want to purchase additional fuel after the first 20 gallons are pumped.

Do Gas Rewards expire?

Each earned Gas Rewards discount expires 30 days after date of issuance. When you earn Gas Rewards, the expiration date for those rewards will print on the bottom of your receipt.

How many Gas Rewards can be redeemed in one fuel purchase?

You can redeem a combined total of up to \$1.50 per gallon in Gas Rewards in one fuel purchase. Unexpired Gas Rewards balances greater than this limit will be available on your next fuel transaction.

How do I keep track of my Gas Rewards?

Just look at the bottom of your receipt each time you shop to find your total Gas Rewards available that day or contact us at 877-932-7948.

How do I sign up for a Preferred Savings Card?

There are three ways:

1. Fill out an enrollment application at the Customer Service desk.
2. Visit us online at www.albertsons.com
3. Call us at 877-932-7948

Any other restrictions?

Gas Rewards are valid only when purchasing gasoline or diesel fuel at participating ALBERTSONS EXPRESS locations, have no cash value, and are not valid with any other fuel discount or offer. Gas Rewards cannot be transferred to other Preferred Savings Card accounts. For complete program rules visit us online at www.albertsons.com/preferredsavingscard.

Save Up To \$1.50 Per Gallon!

