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**BRITISH
FASHION
COUNCIL**

MEN'S HIGH FASHION MEETS THE HIGH STREET

RIVER ISLAND'S DESIGN FORUM

This initiative matches the retail giant with fresh fashion meat, and this season the focus is on menswear. **Tom Lipop** is the designer in question and the collaboration (in store this September) is a slick representation of Lipop's style – a fusing of the 'historical lineage of British fashion' and clever sci-fi techniques. Distancing the line from River Island's cheaper fodder, the brand has commissioned a stunningly cool short film to showcase it, which will debut during the fashion festivities this weekend, and be available at www.riverisland.com from June 18.



JOHN LEWIS

The department store is going all manly this season. It's the London Collections: Men's official supplier, and has planned a **halcyon showcase** of the spring/summer 2014 collection of its posh John Lewis & Co line with the luxuriantly bearded model Johnny Harrington (whom *The Daily Mail* charmingly described as a 'gingery tramp'). In store, you can peruse the Kin collection, a new fashion-focused line of sleek tailoring and knitted ties. www.johnlewis.com



TOPMAN DESIGN

Topman Design is the Brit brand's big moment on the fashion week schedule, an upscale, directional range that never fails to nail a trend or two for the coming season. For autumn, Topman has created outfits for New Age explorers, featuring proper outerwear – parkas, trench coats – and rather ambitious spiritual backpacks, laden with antique-looking brass knick-knacks, a hip flask, compass and iPad – in case you need to check your horoscope while you're in the Himalayas. *Namaste!* www.topman.co.uk

